

WHAT IS **FLEX**?

FLEX supercharges and transforms how you currently interact with people, allowing you to reach a higher level of success with a greater range of individuals.

FLEX starts by identifying whether people are “saying” YES, NO, MAYBE, YES BUT, or NO OK. Once you know what category they fall into, you can use strategies and stances that will increase your effectiveness in dealing with them, and avoid those that will make things worse.

We believe people often have good reasons for their reluctance, helplessness, or aggressive attitude.

Instead of trying to change them, you can become **FLEX**-ible, altering what you do to get past their issues and achieve success.